



Proposals: A bio diverse spatial strategy

The Heathway has been divided into three sections for the purposes of analysis, however it is important to stress that the whole road envelope has been considered as an entity to generate an all-embracing vision. In each section there are particular issues and urban design constraints.

The concept promotes the idea of the Heathway as a linear arboretum, using the generosity of street width and the disposition of open greens as a key attribute. This bio-diverse spatial strategy reflects current environmental priorities. It is a simple, feasible and, in the long term, a dramatic proposition that could identify the Heathway as a road in its own league, depending on appropriate procurement and management. Regeneration therefore could be realised through a combined sylvicultural, urban design and economic strategy.

The vision is broad and strong enough to be responsive and adaptable, as well as being of appropriate scale. It has the potential to enhance the quality of the retail and residential environments that the road unites, and contribute to the strategic landscape and urban design initiatives that are both historic and current.

The vision is sustainable in terms of ongoing maintenance and contribution to the regeneration ambitions of the borough. It offers environmental enhancement and demonstrate an ambition to create a place of civic status.